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Office of Continuing Professional Education

## Landscape Plants: Identification, Selection, and Application January 6 – March 16, 2012

## Landscape Design I: The Basics January 27 – March 16, 2012

## Landscape Lighting January 11 & 12, 2012

## Beds and Borders Design Seminar February 7 & 8, 2012

Look Inside  
for More Classes on  
Hardscaping, Irrigation Design  
and More



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**Landscape Plants: Identification, Selection, & Application**  
**January 6 - March 16, 2012** (11 consecutive Friday mornings)  
 8:30 am - 12:00 pm  
 \$795 before December 23, 2011; \$845 after AL0201CA12

You will never look at plants or landscapes the same way after taking this class. It combines the best of (1) memorable classroom lectures; (2) hands-on plant identification walks; and (3) on-line instructional tools to make this a 24/7 plant-loving experience. "I have never met someone as passionate about plants as Steve is," admired one recent attendee about lead instructor, Steve Kristoph.

- Steve teaches two key skills that all plant lovers or managers should master:
- The ability to identify landscape plants on the properties you manage
  - Expanding your palette of plants to select the right plant for the right site and the right purpose

To master those skills, you will be an active learner with plant identification walks twice each day. In small groups led by our instructors, you'll get up-close and personal with plants to literally get a grip on plant ID.

"You have to see the plant in its place to understand where it fits in the environment, or where it doesn't fit, which is just as important. You can't get that by showing a twig in a bottle in the classroom," explains Dr. Bruce "Doc" Hamilton, course founder and guest instructor. You also can't get that by just looking at pictures on the web. Doc and Steve are joined by guest lecturer Derron Dover and professional field assistant, Alyson Tizzano.

**Here's what your colleagues have said about this course:**

"This class was highly informative and inspirational. It has completely changed the way I look at trees and plants."

"Steve and Derron have an infectious love of plants!"

"All of the instructors were amazing! They were totally dedicated to increasing our knowledge and to our success. Their passion is intoxicating!"

**Landscape Design I: The Basics**  
**January 27, February 3, 10, 17, 24, March 2, 9, 16, 2012**  
 1:00 pm - 4:30 pm (8 consecutive Friday afternoons)  
 \$745 before January 13, 2012; \$845 after AL0205CA12

This eight-week course will provide a practical understanding of landscape design, from developing an eye and appreciation for good design to developing a better hand for drafting techniques. Instructor Dominick Mondri, landscape designer and Executive Director of the New Jersey Nursery and Landscape Association, will lead you through a logical progression of design topics including:

- Effective use of outdoor space
- Hardscaping creativity
- Appropriate plant materials
- Graphic styles

You'll work on three hands-on design projects, each one building on previous coursework and gaining in complexity. The final project will allow students to design, render, and present a design of their choosing to the class. Guest lecturers, including Rutgers Gardens Director, Bruce Crawford, will also provide design instruction at this year's class. The course will take place on eight consecutive Friday afternoons from 1:00pm until 4:30pm beginning January 27, 2012 and ending on March 16, 2012.

**Here's what your colleagues have said about this course:**

"Dom's step-by-step methods of spatial layout design, of stylistic design and of plant layout design are most useful!"

"This class presents a great overview of all the aspects of good design. I have now learned how to translate my ideas for clients and put them on paper."

"Great practical examples and applications!"



**Landscape Lighting**  
**January 11 and 12, 2012**  
 9:00am - 3:30pm (Day 1); 9:00am - 12:00pm (Day 2)  
 \$395 before December 28, 2011; \$445 after AL0501CA12

Landscape Lighting is a great opportunity to expand your services and value to existing customers. However, working with electricity requires an entirely new skill set and vocabulary. That is what you will learn in this 1½-day class which covers topics such as amps, ohms and volts, as well as design and installation of wired and wireless systems. Dave Beausoleil of Cast Lighting, Inc. will show you the basics of lighting installation with hands-on exercises, where every participant will have the opportunity to work with the tools of the trade. Dave also will discuss both design and business strategies.

**Here's what your colleagues are saying about Dave's teaching ability:**

"Great speaker who kept my attention with excellent information."

"I enjoyed Dave's enthusiasm...he is very interesting, informative, and effective."

Call 732-932-9271 ext. 625 for updated ISA & Landscape Architect credits.

**Beds & Borders Seminar**  
**February 7 and 8, 2012** 9:00am - 3:30pm  
 \$395 before January 24, 2012; \$425 after AL0213CA12

For clients that can't finance larger projects, adding, expanding or renovating bed and border areas can be the affordable option you both seek. With his signature high energy and practical solutions, Bruce Neary leads you through the design, installation and maintenance processes. It has the feel and impact of a mini design seminar with topics that include:

- Laying out the plans
- Creating the design
- Site preparation for success
- Staying flexible
- The big picture
- Choosing structural plants
- Maintenance considerations
- Renovating established beds

This class has been approved for 6 Continuing Education Units by the APLD (Association of Professional Landscape Designers).



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### Irrigation Systems: Design and Installation

January 26, February 2, 9 and 16, 2012 9:00am - 4:00pm  
(Four Consecutive Thursdays)  
\$445 before January 12, 2012; \$595 after AL0601CA12

This four-day course was designed to meet the requests of the student participants. Bob Dobson, former president of the Irrigation Association of New Jersey and a member of the NJ State Licensing Board, will take you through the steps involved with designing and installing an irrigation system from the ground up. Bob is a certified residential, commercial, and golf course irrigation designer as well as a certified irrigation contractor. This course will help you with, but is not designed to prepare you for, the New Jersey Irrigation Certification Exam.

This class has been approved for 2.0 GCSAA Education Points and 24 ceu hours for the Irrigation Association (National).

### Sustainable Landscape Design

February 27, 2012 9:00am - 3:30pm  
\$195 before February 13, 2012; \$225 after AL0222CA12

Through three tough economic years, the “green consumer” has remained a rare source of buying power. They are buying organic foods, natural cleaning products, hybrid cars, and....sustainable landscapes. So, take your plant skills to the next step – to the ecosystem level – and offer the greening that thoughtful customers are demanding. Bruce Neary and Bill Young, Registered Landscape Architect of Young Environmental, will then provide more specific expertise on effective sustainable practices including:

- Soils and composting
- Rain gardens
- Revegetation/restoration
- Native plants
- Sustainable maintenance
- Going organic

Please call 732-932-9271 ext. 625 for Certified Public Works Manager Credits.

This class has been approved for 4 Continuing Education Units by the APLD (Association of Professional Landscape Designers).

### Introduction to Pruning Techniques

March 5, 2012 9:00am - 3:30pm  
\$195 before February 22, 2012; \$225 after AL0208CA12

Pruning is best learned with shears in your hand. That’s why this popular “shears-on” course, led by Rutgers Gardens Director Bruce Crawford, has been expanded to a full day. It provides more practice and guided instruction in how to properly prune while preserving a plant’s natural vigor and beauty. Dress for field work and bring your pruning equipment, including hand pruning shears and a small pruning saw. Or you can buy shears on site from the Rutgers Gardens for \$55.

This is a core class in the Landscape Management Certificate and the Public Grounds Management Certificate Programs.

ISA Credits: Certified Arborist-4.75; BCMA-Practice-4.5; BCMA-Management-.25

### Advanced Pruning Techniques

March 15, 2012 9:00am - 3:30pm  
\$245 before March 1, 2012; \$275 after AL0235CA12

This hands-on, one-day program is designed for professionals and plant lovers who have experience in pruning and shaping plants. It is strongly recommended that you take Introduction to Pruning Techniques or have a strong background in pruning before taking this course. Pat Cullina, past Vice President and Horticulture Consultant, Friends of the Highline, Brooklyn Botanic Garden, and the Rutgers Gardens, and Steve Schuckman, owner, First Mountain Arboriculture LLC, CTE, and Consulting Municipal Arborist, will guide you through classroom and field demonstrations to ensure you gain a strong understanding of how, what, where, when, and why to prune – including specialty pruning techniques such as espalier, hedges, and topiaries. Please dress for fieldwork. Please bring hand pruning shears and a small pruning saw to class with you.

ISA Credits: Certified Arborist-4.75; BCMA-Science-1.75; BCMA-Practice-3

### Hardscaping Classes

#### Concrete Pavers

February 6, 2012 9:00am - 4:00pm  
\$245 before January 23, 2012; \$275 after AL0203CA12

Take this hands-on class to learn how to design, plan, and install better paver projects. You’ll learn about excavation, base and paver installation, cutting, edging installation, and estimating strategies. Join us for an optional day of hands-on training on March 6th to literally lay the groundwork for better paver work.

#### Designing and Installing Segmented Retaining Walls

February 15, 2012 9:00am - 4:00pm  
\$245 before February 1, 2012; \$275 after AL0206CA12

Join instructor Alex Burke in the classroom for design strategies, material selection, proper installation procedures and cost estimating techniques. Then join us for an optional day of hands-on training on March 22 in order to test your skills by building an actual wall.

#### Outdoor Entertainment Spaces: Kitchens, Firepits and More

February 13, 2012 9:00am - 3:30pm  
\$245 before January 30, 2012; \$275 after AL0207CA12

This one-day program covers the planning, installation and estimating processes you need to produce a quality job and a sound price. Please join us for an optional day of hands-on training on March 22.

#### Fence Selection, Installation, and Maintenance

February 28, 2012 9:00am - 3:30pm  
\$245 before February 14, 2012; \$275 after AL0254CA12

Learn where, when, why and how to select the right fence material, height, quality, grade and thickness. Then learn how to install it properly. Electrical gates also will be discussed.

### The Landscape Management Certificate

This Certificate Program consists of nine courses, including:

#### Introduction to Plant Identification

November 10 and 11, 2011  
Through a series of fun, informative hands-on activities, you’ll see, feel and smell your way to rapid plant ID!

#### Soil and Plant Relationships

December 5 and 12, 2011  
Identify the soil conditions that create plant problems and learn how to prevent and correct them with this two-day class.

#### Water Management and Drainage

December 13, 2011  
Learn how to read the landscape, analyze a site, direct water flow with grading, and recognize where and how to use different drainage tools and techniques.

#### Basics of Turfgrass Management

December 15, 2011  
Seed selection, planting, fertilization, and pest control.

#### Pest Management of Ornamental Landscape Plants

January 10, 2012.  
Identification, control and prevention of insects and diseases.

#### Integrated Pest Management (IPM)

January 17, 2012  
IPM philosophy, monitoring and implementing strategies for ornamental plants. Or, take a full three-day option on Jan. 17, 18 and 19, 2012 for more detail.

#### Growing Ornamental Plants

January 30, 2012  
Take better care with proper planting techniques, matching plants to site conditions, and solutions for special planting situations.

#### Pest Management of Landscape Turf

February 2, 2012  
Identification, control and prevention of insects and diseases of turf.

#### Introduction to Pruning Techniques

March 5, 2012  
Hands-on instruction, as all memorable and valuable pruning instruction should be.

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### Business Classes

#### Sales, Marketing and Branding Techniques for the Successful Landscape Contractor

January 13, 2012

#### Common Sense Business and Pricing Strategies

January 23, 2012

#### Growing Your Landscape Business Through Social Media Marketing

January 27, 2012

#### Cash Flow Management for the Landscape Contractor

February 9, 2012

#### Six Key Elements of Success for Landscape Contractors

February 16, 2012

#### Four Convenient Ways to Register

1. Phone: 732.932.9271, Monday – Friday, 8:00am – 4:30pm. Please have your Visa, Mastercard or AMEX number ready.
2. Fax: 732.932.8726, 24 Hours. Please include credit card information or copy of your check, money order or purchase order with your fax.
3. Mail: Registration Desk, NJAES Office of Continuing Professional Education, Rutgers University, 102 Ryders Lane, New Brunswick, NJ 08901-8519. **Please make check payable to: Rutgers University**
4. Web: Please visit our website at: www.cpe.rutgers.edu for information.

**Payment Policy** – All students must have prearranged for payment to be admitted to the class (purchase order, check, VISA, Mastercard, American Express or money order).

**Refunds** – You may withdraw from a course with a full refund (minus a \$50 processing fee) provided our office is notified at least three (3) full working days prior to the start of the course. Beyond that time, registrants may be responsible for the full registration fee. Substitutions are welcomed.