

email: alexajlevin@gmail.com  
web: alexandrialevin.com  
local: portland, oregon  
remote: anywhere

## Software

Dreamweaver  
InDesign  
Photoshop  
Illustrator  
Acrobat  
PowerPoint, Word, Excel  
LibreOffice Suite  
Google Maps, Slides, Drive

## Web Development

CSS  
HTML  
CSS Grid Layout  
Bootstrap  
UX / UI  
Art Direction  
Project Management

## Expertise

My expertise is in being equally logical and creative, intuitive and pragmatic. I work to seamlessly combine visionary and perceptive aesthetics, informed by a finely-tuned color sensibility, with an organizational approach that considers both the minute details and the big picture. The result is work which is clean, colorful, functional, and highly professional.

## Education

San Francisco Art Institute, BFA

- References available upon request
- Testimonials on website portfolio
- Recommendations on LinkedIn and Alignable

# alexandria levin

## graphic and web design

## Professional Experience and Skills

### Freelance Graphic Designer and Web Developer – 2000 to Present

**Clientele:** Advertising agencies, corporate in-house art departments, design studios, audio-visual companies, universities, municipalities, small businesses, medical practices, non-profits, and independent artists

#### Experienced with:

- Custom development of sites utilizing clean modern code, often from scratch
- Wireframing of sites based on clear communication and best practices
- UI and UX design with consideration for client's needs and desires
- Design and production of booklets, direct-mail, packaging, logos, business forms, invitations, booth display, PowerPoint presentations, ads, newsletters, posters, various promotional materials, magazines, book covers and interiors, ebooks, app icons, and online study guides
- Creating original and unique identity and branding systems
- Implementing design from within existing identity and branding guidelines

### Graphic Designer and Web Developer – 2008 to Present

The Inside-Out Prison Exchange Program, Temple University

- Creation of visual identity standards, collaboration on Inside-Out brand
- Design, development, project management, and upkeep of program website
- Design and production of email blasts, social media graphics, and infographics
- Design of all print materials, from brochures to annual reports to teaching manuals and more

### Web Advisor/Instructor – 2010 to 2017

Advisor/Instructor in Web Design and Development for the Online Certificate Program at the Rutgers School of Business – Camden, Dept. of Executive Education

- One-on-one online teaching
- Development of curriculum and educational materials

### Other Related Work Experience

- Exhibiting visual artist
- Editorial illustration, book cover illustration
- Painting and drawing teacher, creative consultant, portfolio coach
- Exhibition planning and design for visual arts events
- Art direction, arts administration, writing, and promotion for working musicians

### Other Skills

Intensely creative and imaginative. Visually critical. Sharp instinct for color, composition, and spatial design. Strong writing and editing abilities. Working knowledge of Spanish. High mathematical aptitude, strong organizational skills, ability to communicate ideas, to reason abstractly, to clearly visualize, to learn quickly, and adapt to new situations. Excellent time management and efficiency. Proactive project management abilities.